# Career Objective:

To build a strong career in the modern business world especially in the area of marketing to get a challenging career opportunity that will enable me to utilize my knowledge and skills in that area and enhance the organization at it’s at most potential.

# Academic Achievements:

* PGDM (Post Graduate Diploma in Management) from DCSMAT Business School, Vagamon
* B.com (Bachelor of commerce 2007-2010) 59.67% from St. Thomas college, Thrissur
* 12th (Higher Secondary Education Board) 74% from G.H.S.S Ayyanthole. Thrissur
* 10th (State Board) 75% from C.M.S.H.S.S, Thrissur
* Passed NCFM beginners module with 79%
* Participated in six sigma program

# Work Experience

* Assistant Manager at Sundaram finance ltd-**1.4 yrs**

**Job responsibilities**

* Business development
* Continuous follow up
* Making good Rapo with clients and dealers

# Internship Experience

* **South Indian Bank Ltd, Head office, Thrissur**

***Objective:*** Study on the profitability analysis with special reference to South Indian Bank Ltd.

***Learned****:* How the profitability in a banking sector can be calculated

* **Lachmandas&Sons( Distributor of ITC for Ernakulam)**

***Objective***: Google mapping and retail promotion

***Learned***: How to interact with retailers and adding new outlets

* **Nadukkara Agro Processing Co. Ltd, Thodupuzha**

***Objective:*** organizational study

***Learned:***how to make a market survey and how they market their products effectively

# Other Experiences

* DC International Book Fair, Cochin and Trivandrum

To work with the sale depot and study customer relationship

* Participated in HRD program at INDO-AMERICAN INTERNATIONAL SCHOOL, Vagamon.
* Event manager of the program Catalyst 2011 conducted at DCSMAT Business School, Vagamon.

# Software Skills:

* MS Office
* Tally

# Reference:

Mrs. Meena john : Premises and Management department,

South Indian Bank Ltd, Thrissur

Prof.V.S.Binu : Finance Department

DCSMAT Business School, Vagamon

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